



VISIOMED GROUP ANNOUNCES THE AVAILABILITY OF THE AWARD-WINNING MyECG® ELECTROCARDIOGRAM

Paris, June 22, 2016 - VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in new generation medical electronics, is pleased to announce that it is accepting orders for MyECG® on the www.bewell-connect.com website starting today. The revolutionary wireless pocket electrocardiogram, which is intelligent and connected will begin shipping in mid-July in Europe.

MYECG will soon be available to orders in the US at 349\$ (including VAT) and will include all accessories (mini USB ECG cables, 3 finger electrode clips and 10 self-adhesive electrodes). The medical device will also be offered in **MyHealthBox®** "cardio kits" an innovative ambulatory tracking solution requiring neither a smartphone nor a tablet for patients suffering from cardiac pathology risk.

MyECG received the Innovation Award in the Biotech category at CES 2016 in Las Vegas, the Innovation Prize in the health/well-being category at Medpi 2016 and the Prize for best medical partner at the 2016 edition of the "Trophée des Objets Connectés" (Connected Objects Trophy).



MyECG: a major advance in the remote tracking and detection of cardiac incidents

With **MyECG**, VISIOMED GROUP has conceived a medical device that enables patients to benefit from remote monitoring by healthcare professionals who can determine variations in their vital signs.

Cardiovascular illnesses (heart attacks, strokes) represent the main cause of death in the world. In France it's also the principal cause of death among women.

An electrocardiogram records the rhythm of one's heart rate, cardiac events, and can notify of a worsening (aggravated?) condition and the necessary steps needed in order to implement or change a treatment. **MyECG** enables a doctor to detect or remotely monitor anomalies in the heartbeat of his or her patient in an extremely simple way.

MyECG: the wireless electrocardiogram that can be used anywhere, anytime

Small and light, **MyECG**[®] weighs only 73 grams and is ultra-manageable. It distinguishes itself by its simplicity and ease of use, at any time, in any circumstance, at home or on the go. **MyECG** performs an electrocardiogram in only 30 seconds. One must only position the thumb and index finger on the electrodes situated at the end of the box, enabling the device to detect and record events, which last only a few minutes or even seconds. It is in this capacity to detect events that last only a few seconds that **MyECG**[®] responds to a real need by healthcare professionals. It can also work like a traditional ECG with cables and electrodes if prolonged cardiac monitoring is required.

The measurements recorded by **MyECG**[®] are sent to the user's smartphone or tablet via a Bluetooth Smart connection. The results obtained are then transferred to the BewellConnect[®] platform and analyzed by BewellCheck-up[®], the personal health Assistant that collects and analyzes the data before transmitting it, if needed and in record time, to a healthcare professional for the interpretation of the charts. Starting from this data, the doctor can establish a diagnosis and monitor the cardiac state of his patient in a simple, effective and rapid manner, either remotely or in his office.

MyECG: suitable for patients and professionals.

MyECG is CE certified and registered with the FDA. **MyECG** is also a useful device for ambulatory or emergency doctors, during consultation in their medical offices or during patient visits at home. It can also be used in healthcare establishments (hospitals, private clinics, nursing homes, etc.) and in certain public places, as sports venues.

About VISIOMED GROUP

Founded in 2007 by Eric Sebban, VISIOMED GROUP is a company specializing in new generation medical electronics. The laboratory develops and sells innovative healthcare products in the areas providing self-diagnosis for medical and wellness. VISIOMED is notably the inventor of the Thermo**Flash**[®], 1st contactless infrared medical thermometer.

The VISIOMED products combine innovation, technology and design to provide prevention and treatment solutions that are focused not on medication but on simplicity, comfort and the well-being of users.

In 2014, VISIOMED GROUP announced the launch of its BewellConnect[®] connected product line, thus becoming the first medical electronics laboratory to enter the high-potential market of the Internet of Things (IoT).

Based in Paris, VISIOMED GROUP relies on a team of 105 collaborators combining a sales force dedicated to pharmacy sales (OTC), healthcare professionals (hospitals, clinics, retirement homes) and, since the end of 2010, in major retail.



In 2015, the group had sales of more than €10 M. VISIOMED GROUP has been qualified an "Innovative Business" by Bpifrance.

VISIOMED GROUP achieved 2nd place in the national ranking of the 2014 edition of the Deloitte In Extensio Technology Fast 50 and 2nd in Europe in the Health/Biotech/Pharma sector of Deloitte Technology Fast 500. In 2016, VISIOMED GROUP won the ScaleUp Awards organized by KPMG and CroissancePlus and finished in first place in the Health sector of the FW500 (FrenchWeb) ranking.

More information on www.visiomed-lab.com or www.bewell-connect.com.

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L'électronique médicale nouvelle génération